

2014 Annual Report



Therapy Dog "Jackson" of NJ, adopted from MAGDRL in October 2013.



Mid-Atlantic Great Dane Rescue League, Inc.

A photograph of a dog sitting on a sidewalk in front of a building with columns. The dog is looking towards the camera. The background shows a building with columns and a sign that says "FIVE GUYS".

MAGDRL Matters

Each of MAGDRL's 6 Chapters is overseen by a Coordinator who is appointed by our president. Each adheres to policies and procedures developed by the Board of Directors.

All funds raised by Chapters are sent to our treasury to ensure accounting accuracy. MAGDRL passed our 2014 audit with no major issues.

Although MAGDRL receives a few large donations, much of our income is from small donations.

Because MAGDRL is staffed solely by volunteers, 100% of each donation goes to help the Danes in our care.

The Mid-Atlantic Great Dane Rescue League, Inc. (MAGDRL) was organized in 1979 to serve the seven states of the Mid-Atlantic region. The organization is a DC corporation and has a charitable tax-exemption under 501(c)(3) of the Internal Revenue Code.

MAGDRL is staffed completely by volunteers. Like all humane groups, MAGDRL is in the unique position of helping both humans and pets. In our case, the pets are Great Danes and mixed Dane dogs, and the people are those who have or want the companionship of the breed or, often, just dogs in general.

MAGDRL helps people to:

- Determine the right breed of dog for their lifestyle.
- Find healthy and companionable Danes that fit their circumstances.
- Find loving replacement homes for Danes they can no longer keep.
- Become knowledgeable about the care and training of their Great Danes.
- Resolve their Dane's physical/behavioral problem.
- Overcome the grief at the loss of their loved pet.
- Stretch their tax dollar by assuming the Dane burden from public shelters.

MAGDRL helps Danes:

- * By providing for the rescue and care of those who have been abandoned, neglected, and/or abused by their previous owners.
- * We spay/neuter and provide medical treatment as necessary to return the Dane back to good health.
- * We also supply training/socialization to ensure their adaptability to new, good homes.
- * We work to place rescue Danes to people who provide secure, loving, and healthy homes.

Serving the Needs of Great Danes and Their People Since 1979.

MAGDRL 2014

Board of Directors

President:
MaryFran Cini

Vice President:
Lissa Scott

Fundraising & Grants:
Pat Ali

Legislative:
Karla Lathrop

Policy & Procedures:
Courtney Vogenitz

Publicity:
Laurie Zook

Secretary:
Gay Ann Wayne

Statistics:
Debbie Bohrer

Treasurer:
Christina Buckner

Volunteers:
Regina Hill

As the Mid-Atlantic Great Dane Rescue League, Inc (MAGDRL) ends our 35th consecutive year saving Great Danes, one might assume it has been easy. Not so! We survived economic recession, budget constraints, annual audits, staff turnover and coverage area changes. We transitioned from manual processes to electronic records and documented policies and procedures. We implemented expense containment practices, adopted transparent accounting procedures, apply strict budget oversight, and comply with federal OMB Circular A-133. Our organization today is light-years beyond 1979 when MAGDRL was incorporated as an IRS 501(c)(3) charity. Yet technical advancement is not why MAGDRL has continued to keep our doors open. We persist for only one reason: To rescue Great Danes.

One question we often hear is, "Why do Danes need rescuing?" In some cases, they come into rescue as a result of their owner's life changes. Others come from inexperienced Dane owners who discover that this is not the right breed for them. Many come into MAGDRL untrained and unmanageable, the same reasons that any dog may end up in a shelter. MAGDRL's foster volunteers work to rehabilitate Danes with such challenges, providing training, structure and consistency to address behavior problems and prepare them for rehoming.

Beyond dogs that come in with undesirable behaviors, Danes are one of the most expensive breeds to own due to the high cost of veterinary care. Many come to us with undiagnosed or untreated health issues which are often expensive to resolve and lengthy to treat. The benefit of breed-specific rescues like MAGDRL is that we are experienced with the health challenges of the breed and have established veterinary resources.

Volunteers are the backbone of our organization without whom we could not succeed. Thanks to the hard work of our volunteers and the generosity of our kind donors, we remain uniquely positioned to support the Danes that come into MAGDRL.

A Message From Our President

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How MAGDRL Helps

In 2014 MAGDRL accepted 10 dogs that needed extraordinary medical care. We spent a total \$17.4k on vet care for special needs dogs.

MAGDRL uses a foster care system for dogs in our care. This enables us to manage costs and facilitate adoption. Our highest vet expenses were for Bane (\$5.7k) and Petey (\$4.1k). Both dogs were adopted.

After veterinary discounts, care for each Dane averaged \$2k or less. Four Danes were still undergoing medical treatment in 2015.

Meet Orphan Bo.....

Bo is a beautiful 9 month old mantle-marked merle puppy. He was rescued by good Samaritans when he was found wandering the streets with a badly injured leg. The leg injury turned out to be both a condition called osteochondrosis dissecans (OCD) and an ACL injury. In addition, he had mange, whipworms, and coccidia. Bo had one surgery on his leg prior to coming into rescue, but the joint continues to deteriorate and will require additional surgery.




Bo had a joint tap which helped determine the cause of the OCD. The tap was negative for infection, and in a few weeks the mange, coccidia, and whipworms all cleared up. He had a persistent skin infection from having untreated mange for so long, and but after weeks on antibiotics he finally healed.

MAGDRL's vet is consulting with a specialist to determine what the next steps will be for his leg. Meanwhile he has done very well with the physical therapy to develop the much-needed muscles in his hip. He often holds his leg in an almost normal position and he doesn't let it slow him down!

Bo loves everyone he meets. He gives big Dane kisses to whoever gives him attention – even the vet techs who do things that are uncomfortable to him. He is energetic and playful and seems to not even notice that his leg isn't working correctly. He's great with people and he gets along very well with other dogs and cats.


MAGDRL accepted Bo into rescue in October 2014. After he is well, MAGDRL will work to find him a forever home. Orphan Danes like Bo need us and are why we continue to rescue.

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Our Volunteers Put Their Hearts Into Rescue...


MAGDRL's unpaid volunteers live within the Mid-Atlantic region. Some have Danes, some have other breeds, and some don't have a dog at all. They come from a variety of professions and have a diverse set of skills and abilities. What they all have in common is their love of the Great Dane breed.




Our volunteers help MAGDRL by doing pre-adoption phone screens, and applicant home visits and reference checks. They evaluate Danes before intake and transport them to open foster homes. Others foster our canine orphans and work with them until they are adopted. Other volunteers provide administrative or technical support, may serve in leadership roles in their Chapter, or may serve on the MAGDRL Board of Directors.



Volunteers pay a small annual membership fee, but spend as little or as much time as they wish to donate. While some spend a few hours each month, others spend several hours each day. If you live in the Mid-Atlantic, our MAGDRL volunteers may be your Dane-loving friends, neighbors or coworkers. You may see them with Dane Ambassadors at the Celtic Fling in PA; at Broadway Barks in NYC; at Dover Days in DE; or at a local pet store or town festival. They are out and about accepting donations, educating the public on pet stewardship, and raising awareness of the Great Dane breed.



Beyond the Mid-Atlantic, MAGDRL has friends around the world through our Twitter feed and FaceBook posts. Our volunteers respond to online questions and offer information on health and behavior issues.



Volunteer tenure ranges from newbies to veterans with decades of MAGDRL experience. What keeps us volunteering? It's the "Gotcha Day!" announcements that shows us that the time we donated to MAGDRL helped an orphan find its forever home.

MAGDRL Volunteers

Our Chapters:

MD & DC, NJ, NY,
PA & DE, VA, WV

DC — 7 volunteers
3 approved fosters

DE — 11 volunteers
5 approved fosters

MD — 57 volunteers
25 approved fosters

NJ — 75 volunteers
44 approved fosters

NY — 16 volunteers
13 approved fosters

PA — 51 volunteers
31 approved fosters

VA — 44 volunteers
13 approved fosters

WV — 19 volunteers
10 approved fosters

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MAGDRL 2014 Statistics

Average number days in MAGDRL before adoption:

2014	2013	2012
106	94	117

2014 intake trends are very similar to 2012 and 2013, except for age of the Danes we received calls on.

The number of contacts reported reflects all dogs we received calls on, whether or not we took them in.

Sadly, the calls we received on senior Danes over the age of 6 more than doubled in 2014.

Top Give-Up Reasons

	2014	2013	2012
Aggression w/ People	46	58	46
Aggression w/ Other Animals	43	42	28
Other Temperament Concerns	80	57	74
Owner Medical Problems	41	23	21
Health Concerns w/ Dane	18	20	38
Financial Problems	42	37	29
Divorce	15	27	32
Moving	43	47	47
New Baby	3	12	6
No Time	35	23	24
Doesn't Want	16	14	11
Abuse/Neglect/Seizure	7	24	7
In Shelter	36	58	73
Stray	31	29	25
Other	12	28	25
Unknown	39	24	29
Grand Total	507	523	515

Age of Dogs

	2014	2013	2012
<6 months	28	43	20
6-12 months	54	43	47
1-3 years	134	93	168
3-5 years	139	124	160
>6 years	69	151	68
Unknown	83	69	52
Grand Total	507	523	515

Color Breakdown for Dogs

	2014	2013	2012
Harlequin/Mantle/	141	176	156
White/Deaf/Blind	18	14	19
Black	118	109	134
Fawn/Brindle	68	76	73
Blue	32	35	42
Other	10	16	18
Unknown	120	97	73
Grand Total	507	523	515

Sex of Dogs

	2014	2013	2012
Female	217	236	205
Male	242	270	295
Unknown	48	17	15
Grand Total	507	523	515

Disposition of Dogs at End of Year

	2014	2013	2012
Adopted	100	108	183
Owner Placed/Retained	371	393	363
Returned to Breeder	5	5	3
Euthanized/Died	27	12	16
Still in Rescue	36	34	29
Grand Total	539	552	594

2014 Year End Financial Statement

Income

Fundraisers	\$4,715.75
Adoption Donations	\$30,660.00
General Donations (Includes Meet & Greet Donation)	\$115,023.04
Merchandise Income	\$5,546.40
Special Needs Donations	\$4,185.00
Membership Donations	\$9,583.62
Grants	\$0.00
Application Donations	\$4,283.00
Miscellaneous - interest, postage & handling, sales tax, spay/neuter deposit, in-kind income, etc.	\$9,740.02
Memorial Donations	\$7,555.00
Surrender Donations	\$2,520.00
Total Income	\$193,811.83

Expenses

Veterinary Bills	\$63,043.31
Boarding	\$25,962.59
Fundraisers, Expo Booth Fees, Event Supplies, Goodies	\$6,250.73
Newsletter Printing & Supplies	\$2,187.47
Merchandise Purchases	\$1,187.35
Fees - bank, state filings, information technology, trade- mark fee, bulk mail permit, PO Box rental, phone, sales tax, shelter fees, spay/neuter deposit refund	\$4,914.86
Postage	\$2,217.08
Supplies - office, packing/shipping, donation buttons and decals	\$529.92
Foster Dog Supplies - evaluation, training, equipment, etc.	\$864.33
Insurance	\$3,376.00
Advertising & Public Relations	\$2,844.35
Audit & Taxes	\$10,000.00
Legal Expenses	\$500.00
Total Expenses	\$123,877.99
Net Income	\$69,933.84

Corporate Angels:

Thank You To:

- Amazon Smile
- AT&T
- Bank of America
- Boeing
- Boscov's
Department Store
- Capital One
- Chick-fil-A
- Donation Line
- Great Dane Club
of America
- Great Dane Club
of Lehigh Valley
- Great Dane Club
of MD
- IBM
- iGive
- Johnson &
Johnson
- JPMorgan Chase
- Mayor's Alliance
for NYC
- Northrop
Grumman
- Pitney Bowes
- PSEG Foundation
- State Farm
Companies
- Titan North
America
- TWD & Associates
- United Way
- Uno Chicago Grill
- USBones.com

And Many more!

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**MAGDRL
2014
Annual
Meeting**

**Saturday, May 2, 2015
11:00 am to 2:00 pm
EST**

**Brandywine Town
Center at Concord
Mall**

**Concord Pike &
Naamans Road**

**4050 Brandywine
Parkway**

**Wilmington, DE
19801**

AGENDA

Welcome, Introductions and Thank You's
President MaryFran Cini

Reading and review of minutes from last
year's meeting
Gay Ann Wayne

Vice President
Lissa Scott

Fundraising and Grants
Pat Ali

Legislative Report
Karla Lathrop

Policy and Procedures
Courtney Vogenitz

Publicity
Laurie Zoock

Statistics
Debbie Bohrer

Treasurer
Christina Buckner

Volunteer
Regina Hill

Old Business: Questions from the member-
ship regarding discussions from last year's
meeting.

New Business: We will accept questions/
discussions from the members in attend-
ance, 10 minutes for each topic, one hour
total.

Election Results

Adjournment