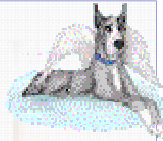


IN MEMORY

Unfortunately in rescue, we can't save them all. In 2005 we had 29 Danes/mixes who died or were euthanized while in the care of MAGDRL. We honor them here.



Died - 6

⊖ 3 - Health

⊖ 1 - Bloat

⊖ 1 - Neuter Surgery

⊖ 1 - Train Accident

PTS - 23

⊖ 7 - Aggression

⊖ 5 - Temperament

⊖ 1 - Cancer

⊖ 1 - Wobblers

⊖ 9 - Health

IN APPRECIATION

Debra "Debby" Rahl has been an active volunteer with MAGDRL for 10 years. She has fostered Great Dane orphans, evaluated dogs, visited homes, and worked with adopters to match an appropriate dog to their household. She is currently the Maryland/DC Chapter Coordinator and our outgoing MAGDRL president.

During her five year tenure as president, Debby led this organization from a "basement business" to a nationally known and esteemed nonprofit organization. She established a MAGDRL mail order business and helped to select and design merchandise for retail sales, contributing to MAGDRL's financial stability.

Debby substantially increased MAGDRL membership by establishing a 500 member online community. She has been featured on TV, in magazines and newspapers, and in national publications. In doing so, she established MAGDRL's esteemed reputation throughout the national rescue community.

Alas, nothing lasts forever. With this election Debby turns over the reins to a new president. Please join us in supporting our new president, and in thanking Debby for successfully bringing MAGDRL into the 21st century.



Thanks for ALL you do, Debby!

Top graphic courtesy of Danes-R-Us



2005 ANNUAL REPORT

FEATURING:

- ⊖ **PRESIDENTS REPORT**
- ⊖ **QUICK FACTS**
- ⊖ **DIRECTORS REPORTS**
- ⊖ **CHAPTER REPORTS**
- ⊖ **2005 INCOME/EXPENSES**
- ⊖ **2006 BUDGET**
- ⊖ **IN MEMORY**
- ⊖ **IN APPRECIATION**

Issue date: August 12, 2006

PRESIDENTS REPORT

Last year was another challenging year for MAGDRL. We continued to handle on average 80 – 100 dogs a month looking for homes. This year was more of a challenge for the league financially as we raised \$4400.00 less than in 2004, yet had increased expenses.

We completed and filed incorporation papers for each state, and completed the lengthy Trademark process for our logo. The Board of Directors made progress in establishing policies and procedures for the organization, and in 2006 we will enlist the help of our volunteers in completing this process.

MAGDRL continues to grow, and with this growth, we must continue to reach out to our new adopters and encourage them to volunteer so that MAGDRL can help the many Danes that need us. We must also tighten our belts financially and encourage all chapters to increase their education and fundraising efforts.

I am proud that MAGDRL has helped thousands of Danes and Dane owners in the 5 years that I have been president. MAGDRL is an amazing group of dedicated volunteers who strive to be professional and educational in all they do. We have become a nationally recognized organization -- an amazing accomplishment for a non-profit run completely by volunteers. I am awed every day by the dedication of our volunteers and by how much we are able to achieve.

This year I have stepped down as president, but I encourage all MAGDRL volunteers to vigorously support our new president. With new and capable leadership, I am confident that this organization will continue the tough, but rewarding work of helping the Great Danes who need us.



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Debra Rahl

QUICK FACTS

- ⊖ 352 - dogs taken in
- ⊖ 12 - released to breeders
- ⊖ 326 - adopted
- ⊖ 97 - still in rescue at end of 2005 looking for homes

2006 BUDGET

Income	2006 Proposed
Adoptions	\$95,000.00
Donations	\$130,000.00
Membership	\$9,500.00
Merchandise	\$28,000.00
Grants	\$8,000.00
Fundraising	\$90,000.00
Miscellaneous	\$2,500.00
Total income	\$363,000.00
Expenses	
Fundraisers	-\$25,000.00
Boarding & kennel	-\$55,000.00
Vet & Medical	-\$185,000.00
Fees	-\$6,000.00
Merchandise	-\$20,000.00
Postage	-\$15,000.00
Supplies	-\$12,000.00
Newsletter	-\$18,000.00
Insurance	-\$3,000.00
Publicity	-\$4,000.00
Miscellaneous	-\$3,000.00
	-\$346,000.00

THANKS FOR CARING!

The MAGDRL BOD thanks our generous donors who contribute to our needy orphans. We thank our event sponsors who help us host fundraisers while they help their own business. Most of all, we thank our selfless MAGDRL volunteers who work tirelessly to help our Great Dane orphans. Without your generosity, we could not continue to help Great Danes in need.



Want to help but don't know how? Contact your MAGDRL Coordinator posted here: www.magdrl.org/coordinators.htm

2005 RESULTS

Income	
Fundraisers	\$92,359.73
Adoption Donations	\$69,292.45
General Donations	\$68,091.61
Merchandise Sales	\$21,056.71
Special Needs Donations	\$15,616.92
Sponsor Donations	\$14,779.00
Membership Donations	\$10,600.32
Grants	\$8,425.00
Application Donations	\$6,625.00
Miscellaneous*	\$2,932.27
Memorial Donations	\$2,115.00
Total	\$311,894.01

* sales tax, interest, newsletter advertising, postage donations, Katrina Disaster Donations

Expenses	
Veterinary Bills	-\$147,786.01
Boarding	-\$79,625.34
Fundraisers/Expo Booth Space/Event Supplies	-\$25,680.24
Newsletter Printing & Supplies	-\$15,255.10
Merchandise Purchases	-\$14,102.56
Fees**	-\$11,611.50
Postage	-\$7,279.55
Office Supplies/Photocopying	-\$3,522.35
Foster & Kennel Dog Supplies/Training***	-\$2,377.90
Insurance	-\$1,964.00
Miscellaneous - phone bills, calling cards, etc.	-\$903.10
Advertising	-\$861.61
Total	-\$310,969.29

** bank, bulk mail, PO box rental, corporation, checks, legal, audit & tax preparation, shelter, etc.

*** crates, ID tags, harness, training, etc

VICE PRESIDENT - EDUCATION

Throughout our chapters, it has been a year of opportunities to educate both our MAGDRL members and the public. Wherever our volunteers had an opportunity to set up a MAGDRL table, some of the 15 educational brochures I developed were given away free to visitors. This year I took the precautionary step of copyrighting all MAGDRL brochures to protect our intellectual property.

In 2005, our MAGDRL tradition of hosting a Dog Owner Education Brunch was a resounding success with nationally known guest speaker Pat Miller. Other contributions included our first MAGDRL Danes of Summer greeting card fundraiser; fundraising through AKC Canine Good Citizen testing; and setting up vehicle donation capability to give donors a tax break while helping our MAGDRL orphans.

To-date, 30 of my Dog Owner Education topics have been circulated to our email group, to other dog lists, and to the far corners of the globe. With the ever-increasing number of incoming Danes, education is the key to teaching all dog owners about responsible canine stewardship, reducing overpopulation, and ensuring that all dogs lead healthy and fulfilling lives.

VICE PRESIDENT

MAGDRL is not only proactive in assisting and educating the public, but also in helping those who have been involved in a bite incident with a Great Dane. In 2005 one of the accomplishments of the 2nd VP position was to create a Bite Protocol. The Bite Protocol helps Chapter Coordinators know what steps to take if a bite incident occurs. This protocol is a 'how-to' guide to help in following state and county dog bite laws, and how to provide advice that will ensure the safety of all involved in the incident.

It quickly became evident that the BOD needed to appoint one person to track bite reports and to deal directly with the individuals involved; and to ensure that procedures have been followed and must answer any questions or concerns that may come up – in short, to act as a "Bite Coordinator." Based upon requirements imposed by our insurance provider, it was determined that the Bite Coordinator must always be at BOD level, and the 2nd VP currently holds the position of Bite Coordinator.

With continuing research on state laws in our area of coverage, insurance industry changes regarding dogs bites and insurability based on the breed of dog this position has not only become vitally important, but one that continues to change and evolve.

BOARD OF DIRECTORS REPORTS

PUBLIC RELATIONS REPORT

The PR Team has been extremely effective with TV, newspapers, and radio PSA's as well as events, M&G's, and have some creative new ideas. We have had volunteers come and go, and at this time we are still in need of a PR Coordinator to take over MD, VA, and DC with Linda Maynard as the assistant.

The main improvement I would like to see would be better communication from the Events/M&G Coordinators to the PRC's regarding the publicizing of any events with at least 3 weeks notice. I would also like to see the Chapter Coordinators contacting the PRC's regularly regarding help in publicizing any dogs that are in the kennels, are in foster care for a long time, or are special needs dogs, so that we can attempt to get that dog "proper exposure" whenever possible through the media outlets. I hope that more volunteers step up to help with scheduling more events, including more creative ones, which is a very important aspect of PR.

As always, volunteers should contact their PRC if they have a direct media contact so that MAGDRL is appropriately projected to the public within MAGDRL's guidelines. The PR Team is always looking for more help and we do it because it is so rewarding to see these dogs get into their forever homes. Also, by educating the public to MAGDRL and the specifics of being owned by a Dane, I hope we help others looking to adopt non-Danes by making them think twice about doing their research on any specific breed.

Being involved in a large volunteer group such as MAGDRL, I have learned that volunteers may not always get along and there may be personality conflicts.

However, we must all focus on working together with one goal in mind: We are here because we love Great Danes and want to share that love with others.



LEGISLATIVE REPORT

As Legislative Director, this year I kept our email group members notified of impending legislation and news via email. I subscribed to a "Google alert" email list in order to find information that would pertain to any and all of our areas.

My efforts in this area enabled MAGDRL members to weigh in on critical animal-related legislation and to keep abreast of issues of importance to MAGDRL and to all dog owners.

PA/DE

The Pennsylvania & Delaware chapter had a record year for incoming calls. We processed 157 turn-in calls and 170 calls for adoptions, for a total of 327 contacts. We were very pleased to have 66 adoptions and were able to return 7 dogs to their breeders – another new high. We were also able to help 27 families keep their beloved family pets.

Our volunteers did a fabulous job of fundraising in 2005. We have a very dedicated group who understand that our need for funds is ongoing are faithful in attending their M&Gs week after week. We also expanded our efforts by attending many non-dog related events such as community festivals, and we found these to be very profitable for us.

We are blessed with a great team of volunteers in our area, and Cindy and I are ever grateful for all their hard work and support.

WV

In 2005, we took 34 calls and accepted 8 dogs into rescue. One died of bloat at the vet's office, one is still available, one was transferred to another chapter, and 5 were adopted. During 2005, we adopted out 5 dogs that we accepted in 2004, and transferred one 2004 dog to VA.

We attended our first annual MS Walk event to honor our Inwood Vet Clinic, and raised awareness by bringing a volunteer's Danes along. We had a good turnout of both Danes and people, and were able to hand out business cards and talk about MAGDRL.

We also attended the Furry Fun Fest at Briggs Animal Center where Thor came out of retirement for one last time. He and foster Dane Daisy wowed the crowd.

On a sadder note, we lost three really sweet boys, one we barely had a few days, the other two we had a few months and who we got to know well. They went into their adoptive homes after winning the hearts of everyone they met, only to have one die within 13 days due to hereditary intestinal complications, and the other of degenerative arthritis a few months later.

We had foster volunteers who experienced tough times this year. One lost their Dane and adopted their foster. Sadly, their adoptee is going through the same declining health as did their own Dane, yet they continue to foster. Another foster home lost two of their Danes, and they too continue to foster.



We also lost a foster home due to failing Fostering 101 & 102 – they quickly grew attached to their two orphans. If I have to lose a foster home, I don't mind it

NOVA



Northern Virginia experienced many changes in 2005. Susan Hughes and Nikki Russell became co-coordinators and began growing the volunteer base. We have increased volunteers and now have Team Leads who help with fundraising, M&Gs, intake and events. We also increased our number of foster homes which allowed us to take Danes into foster homes instead of

kennels. Our wonderful fosters have also taken many dogs from other MAGDRL chapters and successfully placed them in forever homes. In 2005, there were 22 Danes adopted from our area.

Another big change in 2005 was the initiation of Northern VA fundraising efforts. With a new fundraising Team Lead, and through eBay and Café Press, we have raised money to help our orphans. This has meant a new, exciting role for members of the Northern VA team.

We added two new M&G locations in Stafford and Alexandria, VA. We continue to hold M&Gs in Manassas, Woodbridge, Winchester and Sterling. In 2005 our intake team took calls from 43 dog owners and took in 13 Danes. Although we had 4 dogs bounce, they were subsequently placed in new forever homes.

TW

The Southern Virginia Chapter was faced with many challenges in 2005. We took many Danes out of kennels from our MD and N.C. chapters, several with uncommon medical conditions needing thousands of dollars in medical treatment. In addition, many Danes that were surrendered to us needed heart worm treatment, spay/neutering, and general vetting. It was a challenging year.

We have lost many volunteers due to relocation out of the area. The chapter also absorbed a large financial loss, yet we continue to raise funds to cover the majority of our expenses.

We placed 79 Great Dane orphans from our chapter in 2005, and have continued to expand and recruit more volunteers. We became more active in Richmond, VA and surrounding areas, and are continuing to develop more fundraising opportunities. We still have a long way to go, and southern VA is a very large territory to cover. If you cut the state of Virginia in half, it covers more square miles than some of our northern state chapters. As you can see, we have our work cut out for us. With many thanks and KUDOS to our core volunteers, we do "get it done".

VOLUNTEER CHAIR REPORT

Our volunteer base continues to grow by leaps and bounds. We passed the 500 mark this year and had to adapt our database to accommodate the growing numbers. All chapters have increased their numbers and the coordinators and volunteer team leaders have done a tremendous job of making sure their volunteer applications are processed and submitted in timely fashion.

Our total volunteers per chapter follows:

NY	52
PA/DE	102
NJ	96
MD/DC	102
VA	69
NC/SC	74
WV	9

Kathie Shea
Chair — Volunteers



MD/DC

Once again in 2005, MD/DC volunteers were out every weekend holding M&Gs or attending events to promote MAGDRL and to educate the public about our wonderful breed. In 2005 we added two new M&G store coordinators, with Annapolis in the east and Westminster in the west.

MD's intake volunteers were as busy as ever handling 145 give up calls resulting in placement of 45 Danes into new homes within MD and our surrounding chapters. MD took in 63 Danes and had 18 still available at the end of the year. With counseling from our volunteers we were able to help 25 owners retain their dogs. In 2005, our volunteers handled 382 email inquires concerning adoption and conducted over 350 adoption applicant interviews.

MD hosted its second annual Dog Owner Educational Brunch featuring a nationally known speaker which drew 111 people and raised \$3,747. We also held our 5th annual Parade of Paws which raised \$7,809.90. We hosted our first Bull Roast and Silent Auction, raising \$5,818.00 while having a fun evening with family and fellow volunteers. We are also delighted to report that MD raised \$17,427 in total general donations in 2005!

We have continued our good relationships with local Dane Breed Clubs and have established good relationships with more shelters in our area. We look forward to another busy but productive year in 2006

NC-EAST

Eastern NC held their 3rd annual Parade of Paws Dog Walk in October 2005. We were also invited to participate in the NC State Veterinary Hospital Open House in April 2006. In May 2006, volunteers participated in Durham's APS Walk, the 3rd year we have set up a booth at this event. In spring 2006, as we had done for the past two years, members met with the Great Dane Club of Central NC for a catered lunch, information table, and merchandise sales.

Overall, NC has the highest numbers of incoming MAGDRL Great Dane orphans. Eastern NC has placed many with both in-state and out-of-state adopters, and in 2005-2006 we continued to make strides in this area. In 2005, NC accepted 126 dogs and placed 111 dogs. Besides adoptions, some of the 111 were dogs that came in before 2005, and others were dogs that were transported to other MAGDRL chapters and were adopted outside of NC. We continue our efforts to educate people about the breed and their care, and assist them with general training to help keep these Danes with their owners.

The Eastern NC team has grown since NC split. We now have added more volunteers in Team Leader positions, and we continue to recruit new volunteers. We have an awesome team of volunteers in Eastern NC, and in 2006 we hope to attract more so that we can help more Danes by hosting fundraisers and spreading the word about MAGDRL.

NC-WEST

The past year has been one of change for the NC Chapter, most notably separation into two regions: NC-East and NC-West. While reporting as one chapter, the daily work is now being done on a regional basis with each region having its own coordinator. Some Team Leader positions are shared, while others are duplicated in each region. Getting the bugs worked out is a work in progress, nevertheless progress is being made.

Change may also create insecurity, especially if the change involves key personnel. Retaining those individuals as volunteers to help mentor and to advise our new members will help us progress during the coming year.

Our most positive aspect of this change was the addition of upper South Carolina to the NC-West MAGDRL Region. Several additional volunteers, Team Leads and foster homes came with that addition. Our S.C. team are to be commended for their contributions.

We had an increase in fundraising efforts toward the end of the year, and many more events are planned in 2006/2007. Fundraising is a key objective for NC-W next year, with a special focus on establishing an annual event.



NJ

New Jersey has continued to come together as a strong chapter in the year 2005. We recruited new volunteers who have given many contributions to MAGDRL in time and effort to help us help Great Danes. We held regular M&Gs and continued our efforts to fundraise. Our volunteers really shined in 2005 and came up with fundraising ideas like the Tree of Hope and the Valentine's Fundraiser. We started an on-line volunteer orientation that has also been shared and adopted by other chapters.



We participated in many events including the three day Super Pet Expo in Edison, NJ in February, the Raritan Great Dane Club Sanctioned Match Show in February, the Chester Spring Fling in April, and the Raritan Valley Great Dane Club Independent Specialty Show in May. We hosted the IBAR fundraiser in NYC in July; we participated in Broadway Barks in NYC in July, and held our most successful event, the NJ Brunch Tricky Tray in November where we raised over \$5000.

We held garage sales, Pet Party's and Pampered Chef fundraisers and Santa Paws. We were on TV, ABC Eyewitness News did a piece on MAGDRL in May, and we were invited to the Tony Danza Show in NYC in November.

Best of all, we took in 52 Great Danes in 2005 and placed 50. We made new friends and strengthened old friendships. We had good times, and shared our sorrows and joys. We are proud and happy to do what we do and look forward to doing more in the future.

NY

Year 2005 was busy for us here in NY. As we all know, getting the word out about Great Dane Rescue has its pros and cons. Our adoptions increased, but calls for turn-ins also sharply increased. We gained a few volunteers and lost a few foster homes and volunteers, which is always hard to take.

New York is still struggling to get events off the starting block. Our volunteers are so far spread across the state, it is hard to get a large group together for a major event. Nevertheless, our Western NY team has done a few events this year and is doing a wonderful job.

We are all working hard on keeping a positive attitude while keeping the welfare of orphan Great Danes as our top priority. As the New York Team grows, we hope to attract more volunteers to step up and take over Team Lead positions.